

# It's TIME!

## 2017 TIME Magazine Dealer Award

Nominations are now being accepted for New York's 2017 TIME Magazine Dealer Award, which will be presented at the NADA Convention on January 27, 2017 in New Orleans. The award honors outstanding new automobile dealers for their exceptional performance in their business and community life.

### CRITERIA FOR JUDGING:

#### Qualities of a GOOD Dealer:

- ◆ Customer loyalty and opinion
- ◆ Financial stature
- ◆ Employees' attitudes
- ◆ New and used car sales record
- ◆ Service sales record
- ◆ Personnel adequacy and competence
- ◆ Ethics
- ◆ Records of service
- ◆ Share of market

#### Qualities of a GOOD Citizen:

- ◆ Service to community
- ◆ Civic, political, educational and religious activities
- ◆ Service to fellowman
- ◆ Other forms of service or contributions to benefit others

#### Other Requirements:

- ◆ Must have membership in NYSADA and NADA for the past five years.
- ◆ Must be a franchised new vehicle dealer who is operating head of dealership.
- ◆ Must work in dealership at least 75% of the time.
- ◆ Past nominees may be re-nominated four years from the last date of nomination.

### **TIME Magazine has honored these NYSADA new car and truck dealer members as TIME Dealer Award Winners:**

1991 Bill Cram, Seneca Falls	1999 Roger Skinner, Herkimer	2008 Steve Scoville, Owego
1992 Terry Morris, Burnt Hills	2000 Bill Smith, Norwich	2009 Al Carbone, Utica
1993 Jane Fox, Auburn	2001 Jim Culligan, Buffalo	2011 Roger Burdick, Syracuse
1994 Bill Davis, Oneonta	2002 Don Carbone, Utica	2013 Don Carbone, Utica
1995 Bill McBride, Plattsburgh	2003 Scott Bieler, Buffalo	2014 Shau-wai Lam, NYC
1996 Dick Race, Hudson	2004 Mike Barnard, Rochester	2015 Steve Miller, Vestal
1997 Rick Dorschel, Rochester	2005 Jim Morrell, Latham	2016 Kitty Van Bortel, Victor
1998 Bob Johnson, Rochester	2006 Paul Conte, Freeport	

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### MY NOMINATION FOR TIME MAGAZINE DEALER IS:

Nominee's Name: \_\_\_\_\_

Dealership: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Submitted by: \_\_\_\_\_  
(Name) (Dealership)

Reason for this nomination: \_\_\_\_\_

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**DEADLINE FOR NOMINATIONS: July 25<sup>th</sup>, 2016**

**Please fax to NYSADA at (518) 432-1309 or scan and email to [christine@nysada.com](mailto:christine@nysada.com)**